



News from

Red Hen Press

P.O. BOX 3537 • GRANADA HILLS, CA 91394 • (818) 831-0649 • fax: (818) 831-6659

FOR IMMEDIATE RELEASE FALL, 2009

Flip Days

by

Lawrence Bridges

Using Hollywood screenplay structure to illustrate a life in three acts, eighteen scenes, each with two poems as mirrors to action, filmmaker/poet Lawrence Bridges sequences through tragicomic plot twists and subplots to create a character-driven, novel-like book of lyric poems. An unnamed protagonist is torn from a lover, torn from himself, in perpetual transition while starting a new family, surrounded by a lively array of colleagues and friends as his career implodes, asserting his autonomy only to become part of life's "conspiracies." Strangers shift around him in a murky world beyond his control, a world with signs of indeterminacy and happenstance: restaurant patrons smile innocently while thieves quietly rob, a death pact is used to escape a lover, disguised signals from space aliens announce that our enemies are now their allies. *How do you tie up loose ends when characters we like are actually the bad guys?* Bridges prods us to answer the main question: Can a man love as his world spells farewell? A unique, delightful read—an invitation to explore something new in what may be a new genre fusing some of the elements of screenplay with poetry. *Today is already yesterday to tomorrow, in Flip Days.*

Flip Days

Poetry by Lawrence Bridges

ISBN: 978-1-59709-466-5

6 x 8; Tradepaper

88 pages

PRICE: US \$17.95

Lawrence Bridges lives Los Angeles, California. This is his second book of poems from Red Hen Press. His work has appeared in *The New Yorker*, *Poetry*, and most recently, *The Tampa Review*. Bridges founded the acclaimed design film and design studio, Red Car, and has directed several hundred commercials and music videos, features and documentaries. Stanley Kubrick has called his work in film "visual poetry." More recently, he directed a series of six documentaries on prominent American authors for the NEA's "Big Read" initiative, which include Ray Bradbury, Amy Tan, Rudolfo Anaya, Ernest J. Gaines, Tobias Wolff, and Cynthia Ozick.

Praise for *Flip Days*

Dissociative Poet! Dis-sociative?! - when the ruling motif is precisely the opposite, when what we are struck by, again and again and again is the intuitive wizardry of lightening associations, association, junctions, segues, startling linkages that make you see as you've never seen before and think as you've never thought before! As feel as you've never felt before. And very often jump out of you skin! "Our profiles are what make us look strange." There is pure lyricism, the beautiful "Winter Object: Oath of Silence," wherein the images are Yeatslike. Elsewhere, this lovely phrase "All the cells want to be flowers." *All the cells want to be flowers. Oh, to have written that!*

—Cynthia Ozick on Lawrence Bridges
and the school of Dissociative Poets